

***Termotécnica* acquires PLM Solution to reduce costs and control product lifecycle management risks**

User of the SoftExpert solution for quality management, *Termotécnica* – South America's largest transformer of EPS (Expanded Polystyrene) – is now investing to expand its project for IT solutions focused on efficient management and facilitated control of the product lifecycle through the SoftExpert PLM Suite solution. The system allows user to monitor reliable statistical data at anytime during the project, including actions at the very moment they are performed. "With SE PLM Suite, we will have instant access to the information required to improve the validation phase and reduce costs and waste associated with the process, since we can approve items for production based on reliable data", said Rodrigo Machado, Quality Manager at *Termotécnica*.

According to Machado, another advantage of the documentation controls is the access to risk analysis and maintenance of product development stage controls through the system. "Associating the use of a product lifecycle management solution represents a strategic and operational gain for the company. This will facilitate our planning and the quality of the entire process and final product will be even better", he said.

Data from a market survey conducted by the Aberdeen Group prove that organizations that adopt PLM solutions increase product-related revenues (approximately 19%), reduce product-related costs (approximately 15%) and reduce development-related costs (approximately 16%). "Considering this perspective, our operating results will be optimized and, consequently, we will increase our potential for investments in innovation and product development", said Machado.

About *Termotécnica*

Termotécnica is South America's largest transformer of EPS (Expanded Polystyrene), better known as Styrofoam®, and one of the sector's main companies on a global scale. It operates in the segments of household appliances, civil construction, domestic utilities, agro industry, food, beverage and fragile products, among a countless number of other applications.

About SoftExpert

SoftExpert is the leading global provider of software solutions for compliance and business excellence. The company is present in over 25 countries on the five continents, and has a portfolio with more than 1,700 customers. The SoftExpert Excellence Suite (SE Suite) offers a set of multilingual modules that are natively integrated and fully Web-based to automate the processes required to improve and optimize the different business areas at organizations. This boosts the quality of management, cuts operating costs and facilitates compliance with the main market norms and regulations. SE Suite also complements and optimizes enterprise management systems, integrating them with the main ERPs on the market through connectors that are ready or developed based on the client's specific needs.