

Rafaela Alimentos invests in ECM solution to reduce the circulation of printed documents and improve regulatory controls



The need to access company information with the possibility of integrating the different system modules prompted *Rafaela Alimentos* – an Argentinean company and one of the world's main chilled, frozen and cooked meat exporters – to adopt the SoftExpert solution for document management – ECM (Enterprise Content Management). “The system allows us to eliminate most physical documents that circulate throughout the company, representing a cost cut with printouts and generating benefits in the environmental area,” said Alcidez Martinez, Quality and Logistics Manager at *Rafaela Alimentos*.

Electronic document management also facilitates compliance with and documentation of the regulatory requirements for the food sector. “The ease of access to information boosts the company's productivity and helps us maintain process compliance with norms and regulations,” said Martinez. Similarly to the world's main food companies, Rafaela applies the Hazard Analysis and Critical Control Points (HACCP) and its prerequisites: GMP, SSOPs and SOP to guarantee the quality of the products and meet the expectations of clients/consumers.

About Rafaela Alimentos

Rafaela Alimentos is a top-of-the-line company in the Argentinean cold meat market and is one of the main exporters of chilled, frozen and cooked meats to the world's main markets. The company has two industrial plants in the cities of Rafaela and Casilda. It has an annual turnover of US\$ 75 million and produces 20 tons of cold cuts per year. It has over 3,000 clients, including Wal-Mart, Jumbo, Carrefour and *Grupo Casino*, among others. It is investing approximately 2 million dollars in equipment and estimates a continued annual growth rate of 5%.

About SoftExpert

SoftExpert is a global provider of business excellence and compliance management software solution. The company is present in over 25 countries on the five continents, and has a portfolio with more than 1,700 customers. The SoftExpert Excellence Suite (SE Suite) offers a set of multilingual modules that are natively integrated and fully Web-based to automate the processes required to improve and optimize the different business areas at organizations. This boosts the quality of management, cuts operating costs and facilitates compliance with the main market norms and regulations. SE Suite also complements and optimizes enterprise management systems, integrating them with the main ERPs on the market through connectors that are ready or developed based on the client's specific needs.