

## Plimor automates strategic planning management with CPM solution

Upon acquiring the Corporate Performance Management [CPM] solution, Plimor - one of Latin America's main transport companies - streamlined the implementation of its strategic planning. "We searched the market for a solution that could help us implement the planning based on Balanced Score Card (BSC), including the control of strategic actions and initiatives," said Fabiano Thomasini, IT Manager at Plimor.

For Thomasini, the SoftExpert solution automatically detects any deviations in performance and allows for the recording and management of all high risk events. "The software guarantees Plimor's compliance with the BSC methodology and effective management of performance indicators and also generates easy-to-read reports," he said.

By using the tool, the transport company is able to monitor its current performance in relation to the established goals and effectively distribute activities, managing the efforts and deadlines for the same. "The fully online interface, the possibility for integration among the different modules and the ERP used at Plimor and the highly qualified team and local customer assistance were considered positive points when choosing a supplier," said Thomasini.

### About Plimor

Plimor is a transport company that uses a sophisticated data communication, logistics, security and customer assistance system to guarantee maximum delivery efficiency. The company offers solutions that add technology and functionality, such as: WAP technology, satellite and GPS tracking, monitoring via cameras, armed escort, S.O.S. Cotec, data exchange via EDI and the Plimor Customer Service (also called SAP).

### About SoftExpert

SoftExpert is the global leader in the field of excellence and compliance management software. More than 1,500 companies worldwide trust SoftExpert's solutions to streamline their work processes, simplify tasks and manage information. Developed for any type of business in a wide range of industries, SoftExpert solutions help reduce costs, minimize risk, improve performance, and gain the flexibility to respond to changing business needs. The integrated and modular management solutions are directed to the following areas of application: Enterprise Content Management [ECM], Business Process Management [BPM], Corporate Performance Management [CPM], Enterprise Quality Management [EQM], Project and Portfolio Management [PPM], Product Lifecycle Management [PLM], Environmental, Health and Safety Management [EHSM], IT Service Management [ITSM], Governance, Risk and Compliance Management [GRC], Enterprise Asset Management [EAM] and Human Capital Management [HCM]. All of these solutions implement their internal controls in compliance with globally adopted regulations, including: ISO 9000, ISO/TS-16949, FDA, ISO 14000, OHSAS 18000, SOX, COBIT, ITIL, COSO, ISO 20000, ISO 22000, ISO 27001, BSC, PMBOK, CMMI, etc.