

## ***Croda Brasil* invests in solutions to guarantee compliance with quality requirements**

Operating in Brazil since 1974, Croda is a company that has earned a name worldwide as one of the most important suppliers of chemical specialties for different segments. Focused on continued improvement applied to processes and product quality, *Croda Brasil* was looking for a solution on the market that could help it ensure compliance with standards and procedures. "After a detailed evaluation, the SoftExpert solutions proved to be the best tools for guaranteeing our rigorous quality-related controls," said Vicente Berna, IT Manager in Latin America.

The company will use the SE Action, SE Document and SE Process components to manage documents and control quality associated with actions and processes. According to the manager, the choice for the solutions was based on the results *Croda Brasil* hopes to achieve, considering the benefits offered by the components. "In addition to compliance with standards and regulations by using the solutions, we are seeking easy access to information, reduced user effort, lower administrative costs and the elimination of the risks of fines or loss of negotiating power related to clients and contracts in general", said Berna.

### **About Croda**

Croda is a British multinational that produces chemical specialties. It operates in the "business-to-business" market and is one of the most important suppliers of chemical specialties for the cosmetics, pharmaceutical, household product and polymer additive industries. Croda has development centers in England, the United States, Brazil, France and Japan.

### **About SoftExpert**

SoftExpert is the leading global provider of software solutions for compliance and business excellence. The company is present in over 25 countries on the five continents, and has a portfolio of more than 1,700 customers. The SoftExpert Excellence Suite (SE Suite) offers a set of multilingual modules that are natively integrated and fully Web-based to automate the processes required to improve and optimize the different business areas at organizations, boosting quality of management, cutting operating costs and facilitating compliance with the main market standards and regulations. SE Suite also complements and optimizes Enterprise Resource Planning systems. The suite is integrated with the main ERP systems on the market through already available connectors, or through customized connectors developed based on the client's specific needs.